



Privacy Notice for Business Contacts and Communication

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Responsible organization and contact details

Edavia AB (Edavia, “we”, “us”); Eksoppsvägen 46, SE-756 46 Uppsala, Sweden; info@edavia.se; Corporate ID: 559486-6401, is responsible (the data controller) for the processing of your personal data as described in this privacy notice. You may always reach out to us with any questions, queries or requests on matters related to our processing of your personal data.

It is important to us that you are aware of what personal data we collect about you and how it is collected. The type of data processed varies with different types of business relationships. This Privacy Notice is directed towards our business contacts (customers/suppliers/representatives/stakeholders) and others who communicate with us. Below you will find a summary of what data we collect about you, for what purposes, and the legal basis for this processing.

Type of data collected

- Name
- Email address
- Role/title/general responsibilities
- Phone number

Our source

Yourself if you: fill out a contact form on our website; request a demo through the company website; email us at info@edavia.se or to an email address of an employee/board member at Edavia; or through public records (if we want to get in contact with you and collect your contact information from such sources).

Our purpose(s)

Communication with you in your role as a representative of Edavia customer/supplier/partner or other stakeholder.

Through administration of business information in our relationship with business contacts, and to provide an efficient way for customers and stakeholders to contact us (for example by filling out a contact form on our website).

Legal basis

Our legitimate business interest to contact and communicate with our business contacts and partners as part of business operations.

Edavia will not pass on any personal data about you to any third party unless required by law to do so, or unless it is necessary in connection with our relationship with you.

Our service providers

We use external service providers for the processing of your personal data, such as suppliers who provide us with IT services (e.g. website hosting and email).

Transfers to third countries

Edavia always makes sure to process your data within the EU/EEA. Should a situation arise where the data must be processed in, and thereby transferred to, a destination outside of the European Union (EU) or the European Economic Area (EEA) by us or one of our suppliers or subcontractors, we will take all reasonable legal, technical and organizational measures to ensure that your data is treated securely and with an adequate level of protection compared to and in line with at least the level of protection offered within the EU/EEA.

Data retention and security

We will keep your data for the time necessary depending on our relationship with you. This means, inter alia, that we will delete your personal data if you request us to do so, or if we are informed that you have left the company for which you used to be a representative and that another person should be our contact person instead. Important business-related information about what has been agreed between us and the company you represent, etc., will, however, be kept as long as necessary for such business-related purposes and administrative/accounting obligations (where applicable).

We protect your personal data using technical and organizational security measures. To prevent unauthorized access and ensure data accuracy, Edavia has implemented strict guidelines for the organization regarding the processing of personal data and two-factor authentication is required to access our systems.

Your right to access

You have a right to receive a copy of your personal data and check that we are lawfully processing it. Your request will be processed promptly and within the timeframe required by GDPR. We will provide you with the information free-of-charge. For any further copies, we reserve the right to charge a reasonable fee based on our administrative costs for such requests.

Your right to rectification

We make every effort to ensure that all data we process is accurate. If you discover that we have incomplete or inaccurate personal data about you in our records, please let us know and we will complete, or rectify, this information immediately.

Your right to erasure

You have the right to request that we erase your personal data under the following circumstances:

- Your personal data is no longer needed for the purpose(s) for which it was collected.
- The personal data is processed for direct marketing purposes.
- Your right as an individual overrides our legitimate interest to continue the processing of your personal data (where we rely on legitimate interest as the legal ground).
- The processing of your personal data has not been in compliance with applicable law.

We will always erase personal data if needed in order for us to comply with our legal obligations. If we refuse your request for erasure, we will provide you with information regarding our ground(s) for such refusal.

Your right to restrict processing

You have the right to obtain restrictions on the processing of your personal data under certain circumstances listed in the GDPR.

The right to data portability

Where we process your personal data by automated means with your consent as the legal basis or for the performance of a contract, you have the right to receive the personal data that you have provided to us in a structured, commonly-used and machine-readable format (data portability).

The right to object

If you object to our processing of your personal data (including profiling) based on our purposes, we will cease the processing unless we can demonstrate compelling legitimate grounds. We may also continue with the processing activity if it is necessary for the establishment, exercise, or defense of legal claims. If our purpose for the processing is direct marketing, we will immediately cease with such processing upon receiving a request from you, per above.

If you want to review, verify or correct your personal data, request erasure of your personal data or object to the processing of your personal data, please send an email to info@edavia.se.

Data protection queries

If you have any questions about this privacy notice or how we handle your personal data, please contact info@edavia.se.



You have the right to make a complaint at any time to Datainspektionen, the Swedish supervisory authority for data protection issues.